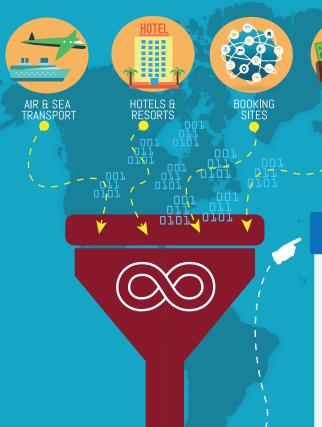# It's like walking in their footsteps.

Discover tourist experience and satisfaction via social media, consumer-generated content and purchase histories.

Learn how to craft relevant customer journeys for your travellers by virtually walking in their footsteps.

AIR & SEA TRANSPORT

HOTELS & RESORTS

BOOKING SITES

TOUR PACKAGES

SPECIAL OFFER 30% DISCOUNT SPECIAL DEAL

How NIS Travel Analytics works

TRAVELLER PROFILES	TRENDING TRAVEL TOPICS	TOP HOTELS & AIRLINES	CUSTOMIZED TOUR PACKAGES
Group size	Seasonal Attractions	Must-have Amenities	Seasonal Packages
Age & Gender	Trending Destinations	Highly rated Hotels	Reaching Underserved Segments
Average Spend	Travel Deals	Highly ranked Airlines	High-value Segments Retention
Destination	Customer Assistance	Airline Services	Cross-sell/ Up-sell Tour Packages
Traveller Life-cycle	Traveller's Feedback		
	Amazing Travel Experiences		